

Appendix 18

Tourism Statistics for Five Years to 2012

	2008	2009	2010	2011	2012
Visitor arrivals^a	22,933,185	21,752,751	24,965,411	28,002,279	28,082,292
By sea	9,173,206	8,684,809	10,244,087	11,020,999	11,484,840
By land	12,094,752	11,448,843	13,087,262	15,299,600	14,829,681
By air	1,665,227	1,619,099	1,634,062	1,681,680	1,767,771
Visitor departures^a	22,876,324	21,701,499	24,877,998	27,912,917	27,977,281
By sea	7,932,962	7,674,439	8,909,583	9,345,890	9,335,882
By land	13,186,201	12,346,963	14,239,783	16,800,356	16,725,215
By air	1,757,161	1,680,097	1,728,632	1,766,671	1,916,184
Average length of stay of visitors^b (day)	1.1	1.1	0.9	1.0	1.0
Visitor Arrivals in package tours	4,902,029	4,648,188	5,745,222	7,536,529	9,122,332
Outbound travel in package tour by Macao residents	229,188	206,292	252,493	251,944^r	430,065
Hotel occupancy rate (%)	74.27	71.40	79.83	84.12	83.07
5-star hotels	73.96	70.47	79.16	83.46	83.86
4-star hotels	79.21	77.52	83.78 ^r	89.18	86.03
3-star hotels	76.12	75.89	82.47	85.97	79.85
2-star hotels	61.95	54.95	76.68	78.79	75.56
Guesthouses	54.18	48.38	56.56	60.96	61.45
Available guest rooms	17,533	19,259	20,091	22,356	26,069
Total overnight guests	6,537,661	6,714,413	7,755,214	8,612,127	9,541,397
Average length of stay (night)	1.44	1.50	1.54	1.53	1.40
Total spending of visitors^c (MOP million)	37,892	45,328	52,345
Visitors' expenditure survey per-capita spending^{cd} (MOP)	1,729	1,616	1,518	1,619	1,864
Non-shopping spending	1,027	983	745	817	950
Shopping spending	702	633	773	801	914

^a Starting from 2008, visitor arrivals and departures exclude non-resident workers and students.

^b Starting from 2011, data are provided by the Public Security Police.

^c Excluding gaming expenses.

^d Starting from 2010, data are extrapolated from visitors' spending information collected.

.. Not applicable